



Child Protection Network's Flamingo Flocking Fundraiser **SPONSORSHIP OPPORTUNITY**

Getting involved with the Child Protection Network (CPN) is “so flocking fun!”



The Child Protection Network (CPN) is a 501(c)3 organization whose mission is to provide financial resources to local agencies that support the treatment and prevention of child abuse and neglect.

This April, we want to spread the word about CPN, so we are calling on some of our feathered friends to help. CPN Blue Flamingos will be flocking to yards across the area to help share our message. By partnering with us for this fun fundraising opportunity, you not only support a good cause but get great visibility for your business as well.

HOW IT WORKS:

During the month of April, community members can "flock a friend" and have a flock of 20 blue flamingos secretly placed on front lawns of their friends and neighbors. The flocks will remain at each location for at least 24 hours (but no more than 3 days) and will then be moved by Child Protection Network volunteers (aka the "Flamingo Migration Team") to another location. Each flock will visit 10 locations!

Be a Flock Sponsor

\$500 investment - only 10 available

Flock Sponsorships include:

- Sponsorship of a single flock of 20 flamingos
- Logo inclusion on a yard sign accompanying your flock (each flock will visit 10 locations!)
- One blue flamingo that will make it's home at your business during the month of April. We will do a social media feature on your flamingo. For extra fun, we encourage naming him/her!
- Logo inclusion (with link to your website) on the So Flocking Fun webpage
- Inclusion in social media posts throughout the campaign
- Social “shout outs” from our Flamingo Migration Team as they help move the flocks

RESERVE YOUR SPONSORSHIP TODAY!

To become a flock sponsor, please contact Erin Jennings, Development Director, at ejennings@mcleancpn.org or (309) 445-2280. There are a limited number of sponsorships available on a first come, first served basis. Deadline to commit: February 28, 2022.